

# Maine Bureau of Highway Safety Partnership Newsletter

[www.maine.gov/dps/bhs](http://www.maine.gov/dps/bhs)

207-626-3840

Summer 2006



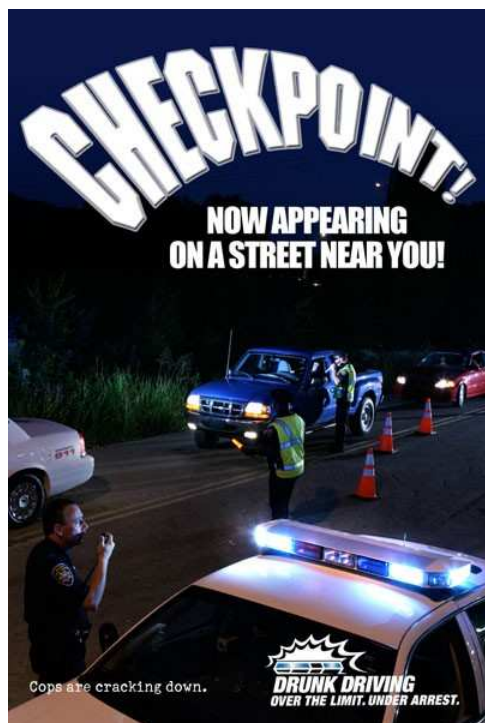
## Data Driven OUI Grant

Impaired driving is one of America's deadliest problems. More than 13,000 people died in crashes last year with a BAC of .08 or higher. Impaired driving is no accident – nor is it a victimless crime.

From 06/14/2006 to 09/15/2006, 34 Maine law enforcement agencies will be conducting the 2006 OUI Enforcement program, a project designed to reduce alcohol-related crashes. We hope to soon send out media information for the Labor Day Weekend enforcement part of the campaign.

Contact MeBHS at 207-626-3840 for more info.

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## Message from Lauren

### Summer Enforcement Projects

Welcome to our special summer edition of our newsletter. Summer is an especially busy time for us all. Just a note about a few of our projects: we completed the Safety Belt Enforcement and Education program. We are in the middle of the OUI Enforcement and will be starting a special speed grant before the summer is over.

### Teen Driving, A Maine Issue

The National Safety Council recently reported that Maine is 3<sup>rd</sup> worst in the nation in percentage of teens involved in fatal crashes. This is a number we all would like to change. We have partnered with AAA and WCSH 6 to provide the *Get Out Alive, the Parent-Teen Driving Challenge* in an effort to reduce these numbers. And also strongly support the National Safety Council's *Alive at 25*, a program geared to teen drivers. We are working with the Council & the Maine Drivers Education Association to purchase and distribute 2,500 copies of the *Teen Driver* magazine. We are working with the MTSC on a new brochure for the SAFEGuard program, an important initiative geared at reducing the number of teen deaths.

### 2007 Highway Safety Plan

And lastly we are planning for the 2007 Highway Safety Plan. If you have a highway safety related program or project that you would like to have funded for the 2007 year, time is running out. Talk with us; we would like to include some new projects or programs for the 2007 year.

*Lauren V. Stewart*, Director MeBHS

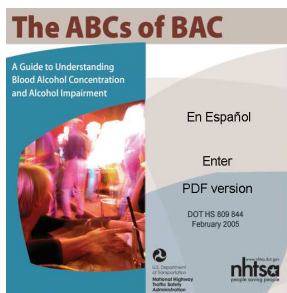
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## NHTSA ABCs of BAC



Despite the tireless efforts of thousands of advocates, impaired drivers continue to kill someone every 30 minutes, nearly 50 people a day, and almost 18,000 citizens

a year. NHTSA and its partners are working together to put a stop to these deadly statistics. For more info go to;

<http://www.stopimpaireddriving.org/>

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## Safer Cars 2006

You can find safer vehicles in any price or style group — and you can use this publication from the Insurance Institute for Highway Safety to help.



[www.iihs.org/brochures](http://www.iihs.org/brochures)

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## Alive At 25 Instructor Development Course A Success

The Safety & Health Council of Northern New England conducted the first Alive At 25 Instructor Development Course on June 22 & 23. Lauren Stewart, Director – Bureau of Highway Safety kicked off the session on June 22<sup>nd</sup> and thanked the attendees for their commitment to the safety of Maine's young drivers.

The Safety & Health Council of Northern New England will begin holding Alive At 25 Defensive Driving Courses statewide in September. For more information please contact Nadine Tingley at (207) 854-8441 or [nadinet@shcnne.org](mailto:nadinet@shcnne.org)

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## Motor Vehicle Traffic Crashes as a Leading Cause of Death in the US, 2003



This Research Note examines the status of motor vehicle traffic crashes as a leading cause of death in the United States in 2003. It is based on a study of the ranking of 68 causes of death, which have been adopted by NHTSA's National Center for Statistics and Analysis. For the full article

[www.nhtsa.dot.gov](http://www.nhtsa.dot.gov) \*

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## MTSC Golf Tournament



The Maine Transportation Safety Coalition needs your help in sponsoring the third MTSC Golf Tournament to be held at Fairlawn Golf Club in Poland on Monday Sept. 11, 2006. MTSC is a non-profit organization that promotes traffic safety in Maine.

Some MTSC accomplishments are:

- Providing "Safeguard" brochure
- "Safety is Always in Season" brochure
- Conducting safety road shows in Maine.
- "The Status of Transportation Safety in Maine" book.
- Conducting a Teen Driving Challenge.

The fund raising tournament will help provide financial assistance in continuing our effort to promote traffic safety. The last tournament (pictured above) provided \$2,000 to the Maine Brain Injury Association. Pictured above is Ann Findlan, Carl Hallman & Bob Picone.  
*For more info contact Carl Hallman at 207-626-3840*

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## SAFEGuard

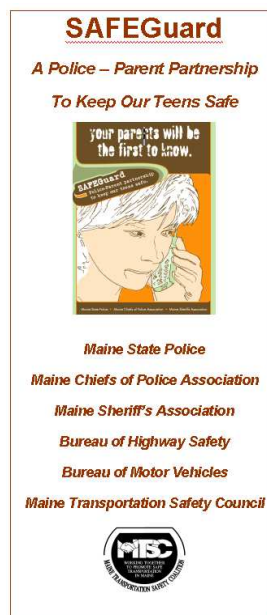
*A call from a police officer to a parent ("I thought you would like to know...") may prevent a highway tragedy.*

### THE COMMUNITY

Every member of the community has a role and responsibility in promoting safe teen driving.

**SAFEGuard** is a philosophy that shows compassion and concern for the safety of young people – those who are at greatest risk for injury or death on Maine roads.

**SAFEGuard** is police partnering with parents and the community to keep Maine teens safe – law enforcement, parent, teen, and community involvement, and communication are the best Teen Crash Preventions.



*For more info contact Betty Mason at  
207-287-4288*

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## Welcome Anna Marin

We are pleased to announce that Anna Marin from Service Center B will be performing the accounting functions for MeBHS. Welcome to Anna and two of her daughters Sadie, 4 years, and Colleen, 4 months.



## Partnership

A relationship characterized by mutual cooperation and responsibility for the achievement of a specified goal.



## The Parent – Teen Driving Challenge

**get  
out  
alive**

WCSH 6, AAA & Maine Bureau of Highway Safety are sponsoring a series of

challenging driving clinics for teens and their parents. **Studies show that the easiest way to survive a car crash is by not crashing. Prevention is the key.**

For more info:

[www.wcsh6.com/](http://www.wcsh6.com/)

OR

[www.maine.gov/dps/bhs](http://www.maine.gov/dps/bhs)

## Highway Safety Partners with Safety & Health Council of Northern New England & Maine Drivers Education Association

Working with Lyman Cousens and Carl Joy we will be providing 2,500 copies of the Teen Driver magazines to parents of teen drivers this year. The magazine promotes an understanding and help managing the journey their teens will travel from beginner to independent driver.

<http://www.nsc.org/issues/teendriving/>



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